September 22, 2010

Michael D. Sessa  
Executive Director  
PESC – Postsecondary Electronic Standards Council  
1250 Connecticut Avenue NW, Suite 200  
Washington, DC 20036  

Dear Mr. Sessa:

We here at Choice Solutions enthusiastically support the EdUnify project proposed by PESC (Postsecondary Electronic Standards Council), which will create a web services registry and suite of semantic web tools designed to reduce costs of integration and improve efficiency by providing a service-oriented architecture (SOA) governance framework for education.

Choice has provided services and solutions to 11 state departments of education and many districts and regions, all of which have had unique challenges pertaining to data movement, storage, access, and interpretation. It is through this experience as a leader in developing education information systems/solutions in these local, state, and federal arenas, that we clearly perceive the need for the EdUnify project. We have seen numerous instances of duplicated efforts in this context, something we here at Choice have taken measures to address. It is clear that EdUnify will bolster the type of synchronization necessary to maximize the potential of the effort and resources both we and our clients expend. After all, why re-invent the wheel when you can index it and make it accessible/re-usable to the entire country?

Choice supports the EdUnify project, and will continue to do so throughout the development of this initiative.

Sincerely,

Srinivas Kallakurchi  
CEO