June 10, 2010

Michael D. Sessa
Executive Director
PESC - Postsecondary Electronic Standards Council
1250 Connecticut Avenue, NW
Suite 200
Washington, D.C. 20036

Dear Mr. Sessa:

This letter is to convey Datatel's support of the EdUnify project proposed by PESC (Postsecondary Electronic Standards Council) to develop the proof of concept for an innovative directory service model. We support the goal of EdUnify to connect our global community of students, advisors, faculty, researchers, and administrators with essential information — no matter where the information resides — to enable better decision-making, driving academic success.

Datatel continues to serve as an active member in the PESC community, putting aside competitive self interests and working across the diverse members including institutions, government agencies, associations, and industry developing community shared specifications to foster data, process and information standards. Our work has led to improved student success through the application of information technology and practices moving away from standalone, disparate and proprietary data management. Yet, we have so much more to accomplish.

Datatel has exclusively served higher education clients, and surpassed their expectations for more than 30 years. This dedication has enabled us to develop a deep knowledge of higher education, and in the process we have built a strong reputation for leadership in product and service excellence. Datatel has a long track record of supporting standards to accelerate the development of new information technologies to support student mobility and the currency of learning. We support standards that will empower institutions to focus their efforts on student outcomes, overcoming technology barriers in the process. Enabling students to pursue their educational goals, while seamlessly having their credentials and recognition attributes persist throughout their learning journey, will provide inherent efficiencies to higher education. We fully support the end goal of EdUnify.

Datatel looks forward to our continued collaboration with PESC and the EdUnify Task Force to develop and implement the bridging of systems and technologies to benefit the higher education community and learners of all types. Please know that PESC has Datatel's full support of the EdUnify project.

Sincerely,

Kyle Loudesmith
Vice President, Product Management
Datatel, Inc.