Dear Mr. Sessa:

We are very happy to write in support of the EdUnify project proposed by PESC (Postsecondary Electronic Standards Council) to develop the proof of concept for an innovative directory service model. EdUnify will connect our global community of students, advisors, faculty, researchers, and administrators with essential information – no matter where the information resides – to enable better decision-making toward academic success.

Jenzabar is an active member in the PESC community, putting aside competitive self-interests and working across the diverse members including institutions, government agencies, associations, and industry developing community shared specifications to foster data, process and information standards. The work of the PESC community has led to improved student success through the application of information technology and practices moving away from standalone, disparate and proprietary data management. There is much work to be done.

In our long history of working with postsecondary institutions, government agencies, associations and industry, Jenzabar clearly recognizes the vital importance in developing new information technologies to support student mobility and the currency of learning. All members of the PESC need to dedicate resources to improve how credentials and recognition seamlessly follow learners as they move and aspire to complete degrees. In doing so, all members need a means to work better together - in an online consumer centric world – complementing the localized and self-contained traditional student experiences that most institutional systems support well.

Working with the PESC community to develop EdUnify will afford the broader educational community the opportunity to combine efforts, leverage reuse and improve transparency of information services in order to benefit learners of all types. Jenzabar strongly supports the EdUnify project and we will devote our effort and resources to support this worthy project adding to our commitment to adopt the PESC standards already in progress.

Sincerely,

Burt Rubenstein
Vice President, Product Strategy
Jenzabar, Inc.