FOR IMMEDIATE RELEASE
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PESC Announces Fall 2010 Data Summit

Collaboration with California Virtual Campus’ ePortfolio California Project & Common Data Standards Service Providers Included

(Washington, D.C.) PESC – the Postsecondary Electronic Standards Council is pleased to announce its Fall 2010 Data Summit to be held October 11 – 12, 2010 in Los Angeles CA. Data Summits are working meetings that focus on development, implementation and overall connectivity. Other topics of interest that impact data systems and standards, access and interoperability are also discussed.

All Summit meetings and events are open to all registered attendees. Open collaboration, engaging discussions, awareness of technical resources and best practices, identification of emerging technologies, new business contacts, and tips from experts of leading community organizations can be expected. Sessions at the Fall 2010 Data Summit will be held on the following efforts and topics: Academic ePortfolio, Authentication & Role Based Access, Education Record User Group, Change Control Board, Common Data Standards, Kuali Student, NCES SLDS Grants & State Data Systems, PESC Board of Directors, Seal of Approval Board, Steering Committee, and the Technical Advisory Board. PESC is also holding its Annual Fall Membership Meeting and hosting the Annual Fall Reception.

In continuing its mission of transparent, community-based collaboration, PESC is teaming up with the California Virtual Campus (CVC) and co-hosting a day-long track focused specifically on its ePortfolio California project; and co-hosting a luncheon and meeting with service providers on Common Data Standards (CDS).

Parties interested in attending should contact the hotel directly for reservations: The Westin Hotel @ Los Angeles Airport, 5400 West Century Boulevard, Los Angeles CA 90045, 866.716.8132. The discounted rate is $115 per night for single/double rooms in the “PESC” Group. PESC has coordinated complimentary internet access in all sleeping rooms, $5 per day fee for self parking, $10 per day fee for valet parking while the hotel offers complimentary...
shuttle service from/to LAX airport. The dress code is business casual. Sponsorship opportunities are still available for those interested. Please contact Jennifer Kim, PESC's Membership Services Manager, for more information and special arrangements at 202.261.6514 or at Jennifer.Kim@PESC.org.

About ePortfolio California

ePortfolio California fosters and supports the development of life-long learning through innovative technology and collaborative education. The aim of the ePortfolio California project is to understand what is required to develop an electronic portfolio (ePortfolio) service with a fiscal and technical model that supports a statewide, scalable and sustainable program for California educational institutions.

ePortfolio California is focused on delivery, evaluation, research, and development of a vibrant and interconnected community of practice, expanding on the work of the Electronic Portfolio Action and Communication (EPAC) group. The team will also participate in supporting the interoperability standards work with the Postsecondary Electronics Standards Council (PESC) and IMS, as they develop academic ePortfolio standards. CVC will also work with Stanford University to define, develop, and implement a research plan to formally evaluate the ePortfolio California project.

ePortfolio California is part of the California Virtual Campus, a project dedicated to serving the needs of distance education students statewide. The California Virtual Campus is funded by a grant from the California Community Colleges Chancellor's Office. The project is lead by Vicki Suter, Director of the California Virtual Campus (CVC). For more information, please visit www.ePortfolioCA.org.

About Common Data Standards

The Common Data Standards (CDS) Initiative is a national, collaborative effort to develop voluntary, common data standards for a key subset of K-12 (e.g., demographics, program participation, course information) and K12-to-postsecondary education transition variables. Participants in the Initiative include representatives from states, districts, higher education organizations, and key non-profit organizations. The CDS Initiative’s goal is to identify a list of key K-12 and K12-to-postsecondary transition variables (expansion into PreK and the workforce will be considered in the future) and agree upon standard definitions, code sets, business rules, and technical specifications for those variables. This will increase data interoperability, portability, and comparability across states, districts, and higher education organizations. For more information, please visit www.CommonDataStandards.org.

About PESC

Established in 1997 at the National Center for Higher Education and located in Washington, D.C., the Postsecondary Electronic Standards Council (PESC) is a non-profit, community-based, 501 (c)(3) umbrella association of colleges and universities; college and university systems; professional and commercial organizations; data, software and service providers; non-profit organizations and associations; and state and federal government agencies. Through open and transparent community participation, PESC enables cost-effective connectivity between data systems to accelerate performance and service, to simplify data access and research, and to improve data quality along the higher education lifecycle.

PESC envisions national and international interoperability, that is a trustworthy, inter-connected environment built by and between communities of interest in which data flows seamlessly from one system to another and throughout the entire eco-system when and where needed without compatibility barriers but in a safe, secure, reliable, and efficient manner. To achieve the mission and the vision, PESC
organizes activities to: accelerate performance and service, reduce cost, lead collaborative development, set and maintain common data standards, promote best practices, link public and private sectors, and serve as data experts.

While PESC promotes the implementation and usage of data exchange standards, PESC does not set (create or establish) policies related to privacy and security. Organizations and entities using PESC standards and services should ensure they comply with FERPA and all local, state, federal and international rules on privacy and security as applicable. For more information, please visit www.PESC.org.
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Sessions at the Fall 2010 Data Summit will be held on the following efforts and topics:

- **Development Efforts**
  - Education Record User Group
  - Academic ePortfolio Workgroup

- **Boards & Committees**
  - Change Control Board
  - Seal of Approval Board
  - Steering Committee
  - Technical Advisory Board

- **Discussion Topics**
  - Authentication & Role Based Access
  - Common Data Standards
  - EdUnify
  - Kuali Student

In continuing its mission of transparent collaboration, PESC is teaming up with the [California Virtual Campus](http://www.calit2.edu) (CVC) and co-hosting on Monday a day-long track focused specifically on its ePortfolio California project; and co-hosting a luncheon and meeting on Tuesday with service providers on [Common Data Standards](http://www.cds-edu.org) (CDS). Plus, we’ll have a very special guest speaker. Lastly, PESC is holding its Annual Fall Membership Meeting and hosting the Annual Fall Reception on Monday as well.
REGISTRATION FORM

Sessions at the Fall 2010 Data Summit will be held on the following efforts and topics. Please indicate which sessions you will most likely attend (please check all that apply):

Development Efforts
- Education Record User Group
- Academic ePortfolio Workgroup

Board & Committees
- Change Control Board
- Seal of Approval Board
- Steering Committee
- Technical Advisory Board

Discussion Topics
- Authentication & Role Based Access
- Common Data Standards
- EdUnify
- Kuali Student

YES, register me for the Fall 2010 Data Summit.
(Includes access to the ePortfolio California Project Track.)
- PESC Member $345
- NON Member $595

YES, register me for the ePortfolio California Project Track.
(Does not include access to the PESC Fall 2010 Data Summit.)
- ePAC Member $50
- NON Member $150

YES, register me for the CDS Service Provider Luncheon.
(There is no fee to attend the CDS Service Provider Luncheon and Meeting.)

Please complete this form and send it along with a check payable to:
Postsecondary Electronic Standards Council
1250 Connecticut Ave NW, Suite 200
Washington, DC 20036
Fax: 202-261-6517
PESC’s tax ID# is 52-2179499

Contact the hotel directly for reservations:
The Westin Hotel @ Los Angeles Airport
5400 West Century Boulevard
Los Angeles CA 90045
866.716.8132

$115 per night single/double in “PESC” Group.
Complimentary internet access in all sleeping rooms.
$5 per day for self parking, $10 per day for valet parking.
Complimentary shuttle service from/to LAX airport.

Please contact Jennifer Kim, PESC’s Membership Services Manager, for more information, sponsorship opportunities, and special arrangements at 202.261.6514 or at Jennifer.Kim@PESC.org.

Dress code is business casual.

Online registration for all events is available at www.PESC.org.