



FOR IMMEDIATE RELEASE  
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## Experts from Leading Organizations Elected to PESC Board of Directors

Incumbent Officers Re-Appointed for FY2011

*Washington, D.C.* – At their Annual Membership Meeting held in the spring, the members of PESC – the Postsecondary Electronic Standards Council elected one new member to its Board of Directors: Judy Chappellear of Xap Corporation. Incumbents elected include: Brian Allison of USA Funds (who represents NCHelp – the National Council of Higher Education Loan Programs), Matthew Coombs of San Joaquin Delta College District (who represents the Kual Foundation), Doug Falk of the National Student Clearinghouse, Francisco Valines of Florida International University, and Andrew Wood of Oracle Corporation. All were elected for two year terms which run July 1, 2010 through June 30, 2012.

“We are proud to have experts from leading organizations working together in ‘co-opetition’, that is a balanced, open and trusting environment in which organizations, sometime competitors, cooperate for the greater common good of student achievement,” stated Michael Sessa, PESC’s President & CEO. “PESC is unique in that it requires cross-sector diversity and participation in the implementation of data standards,” Mr. Sessa continued.

Additionally, during its first meeting of the new fiscal year, the Board of Directors re-elected William Hollowsky as Chair of the Board of Directors, Francisco Valines as Vice Chair, David Moldoff as Treasurer and Rick Skeel as Secretary. The Board of Directors is now comprised as follows:

<i>Chair</i>	<b>William Hollowsky</b> , General Manager of Product Management SunGard Higher Education
<i>Vice Chair</i>	<b>Francisco Valines</b> , Director of Financial Aid Florida International University
<i>Treasurer</i>	<b>David Moldoff</b> , Founder & CEO AcademyOne
<i>Secretary</i>	<b>Rick Skeel</b> , Director of Academic Records University of Oklahoma, representing AACRAO

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*At-Large*

**Jeffrey Alderson**, Director of Development  
ConnectEdu, Inc.

**Brian Allison**, Vice President of Technology and Industry Initiatives  
USA Funds, representing NCHelp

**Russell Buyse**, Vice President of R & D  
Edustructures/Pearson

**Judy Chappellear**, Vice President, Solutions  
Xap Corporation

**Matthew Coombs**, Senior Director of Systems Development  
San Joaquin Delta College District, representing the Kual Foundation

**Doug Falk**, Chief Technology Officer  
National Student Clearinghouse

**Russell Judd**, Chief Industry & Government Relations Officer  
Great Lakes Educational Loan Services, Inc., representing NASLA

**Michael Sessa**, President & CEO  
Postsecondary Electronic Standards Council

**Andrew Wood**, Senior Director of Higher Education Product Development  
Oracle Corporation

To ensure balance and even representation across the various sectors of higher education, the make-up of the PESC Board of Directors is designated by PESC's bylaws. The Board has overall authority to set PESC policies and provides direction and guidance for all activities of PESC.

#### ***About PESC***

Established in 1997 at the National Center for Higher Education and located in Washington, D.C., the Postsecondary Electronic Standards Council (PESC) is a non-profit, community-based, 501 (c)(3) umbrella association of colleges and universities; college and university systems; professional and commercial organizations; data, software and service providers; non-profit organizations and associations; and state and federal government agencies. Through open and transparent community participation, PESC enables cost-effective connectivity between data systems to accelerate performance and service, to simplify data access and research, and to improve data quality along the higher education lifecycle.

PESC envisions national and international interoperability, that is a trustworthy, inter-connected environment built by and between communities of interest in which data flows seamlessly from one system to another and throughout the entire eco-system when and where needed without compatibility barriers but in a safe, secure, reliable, and efficient manner. To achieve the mission and the vision, PESC organizes activities to: accelerate performance and service, reduce cost, lead collaborative development, set and maintain common data standards, promote best practices, link public and private sectors, and serve as data experts.

While PESC promotes the implementation and usage of data exchange standards, PESC does not set (create or establish) policies related to privacy and security. Organizations and entities using PESC standards and services should ensure they comply with FERPA and all local, state, federal and international rules on privacy and security as applicable.

For more information on PESC, please visit <http://www.PESC.org>.

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