PESC BOARD AND OFFICERS ELECTED FOR FY13
Membership and Benefits Expanded by Board at Annual Retreat

Washington, D.C. – At their Annual Meeting held in the spring, the Members of PESC elected one new member to its Board of Directors: Charles Leonhardt, Chief Technology Officer (CTO) at Georgetown University; and re-elected incumbents: Brian Allison of USA Funds, Doug Falk of the National Student Clearinghouse, Peter Knepper of Xap Corporation, Francisco Valines of Florida International University, and Andrew Wood of Oracle Corporation. All were elected for two year terms which run July 1, 2012 through June 30, 2014.

At its Annual Retreat held each June, the Board of Directors elected Francisco Valines of Florida International University as Chair, Jeffrey Alderson of ConnectEDU as Vice Chair; and re-elected David Moldoff of AcademyOne and Rick Skeel of University of Oklahoma and AACRAO as Treasurer and Secretary, respectively. The full Board of Directors is now comprised as follows:

- **Chair**: Francisco Valines, Director of Financial Aid, Florida International University
- **Vice Chair**: Jeffrey Alderson, Director of Strategic Development, ConnectEDU, Inc.
- **Treasurer**: David Moldoff, Founder & CEO, AcademyOne, Inc.
- **Secretary**: Rick Skeel, Director of Academic Records, University of Oklahoma, representing AACRAO
- **At–Large**: Brian Allison, Vice President of Technology and Industry Initiatives, USA Funds
  - Kristi Blabaum, Systems Integration Analyst, Great Lakes Higher Education, representing NASLA
  - Doug Falk, CIO, National Student Clearinghouse
  - Mark Jones, Chief Product Officer, Ellucian
  - Peter Knepper, CEO, Xap Corporation
  - Charles Leonhardt, CTO, Georgetown University
  - Wayne Ostler, Vice President of Technology Strategy, Pearson
  - Michael Sessa, President & CEO, PESC
  - Andrew Wood, Senior Director of Higher Education Product Development, Oracle Corporation

PESC will be celebrating its 15th Anniversary at the Fall 2012 Data Summit in Vancouver, British Columbia, October 17-19, 2012 at the Four Seasons. In recognition of the expanding role PESC plays in Education standards, the Board of Directors has authorized several key benefits to the PESC Membership structure. Most notably:
Based on their respective dues, non-profit organizations and associations, along with commercially-based organizations that are members of PESC will be granted the ability to pass on a limited number of PESC memberships to distribute at their discretion. The membership is limited to one representative from that organization.¹

A new category in the membership structure has been created effective immediately for individual schools, districts and/or local education agencies (LEAs).

The $150 tier for individual colleges and universities will be increased to $250 effective July 1, 2013.

PESC will form and launch a Student Aid User Group at its Fall 2012 Data Summit being held October 17-19, 2012 in Vancouver. This User Group joins the three other permanent groups within PESC: Education Record User Group, Common Education Data Standards User Group and Canadian PESC User Group.

¹For example, one commercial organization could grant a PESC membership to its best client or customer; but only one representative from that client or customer organization can participate in PESC. If that organization wants more than one representative to participate in PESC, that organization would then join PESC directly as a Member, under which there is no limit to the number of representatives a Member organization can have participating in PESC.

For more information about PESC, please visit [www.PESC.org](http://www.PESC.org) or contact Jennifer Kim, PESC’s Membership Services Director, at 202.261.6514 or jennifer.kim@pesc.org or Michael Sessa, PESC’s President and CEO, at 202.261.6516 or michael.sessa@pesc.org.

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**ABOUT PESC**

Established in 1997 at the National Center for Higher Education and located in Washington, D.C., PESC is a non-profit, community-based, 501 (c)(3) umbrella association of colleges and universities; college and university systems; professional and commercial organizations; data, software and service providers; non-profit organizations and associations; and local, state and federal government agencies. Through open and transparent community participation, PESC enables cost-effective connectivity between data systems to accelerate performance and service, to simplify data access and research, and to improve data quality along the education lifecycle.

PESC envisions national and international interoperability within the Education domain, supported by a trustworthy, inter-connected network called EdUnify built by and between communities of interest in which data flows seamlessly from one system to another and throughout the entire eco-system when and where needed without compatibility barriers but in a safe, secure, reliable, and efficient manner. To achieve its mission and vision, PESC organizes activities to: accelerate performance and service, reduce cost, lead collaborative development, set and maintain common data standards, promote best practices, link public and private sectors, and serve as data experts.

While PESC promotes the implementation and usage of data exchange standards, PESC does not set (create or establish) policies related to privacy and security. Organizations and entities using PESC standards and services should ensure they comply with FERPA and all local, state, federal and international rules on privacy and security as applicable. For more information, see [www.PESC.org](http://www.PESC.org).

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