FOR IMMEDIATE RELEASE

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SmartCatalog and University of Denver
Join PESC Membership

August 21, 2006 (Washington DC) ~ The Board of Directors of the Postsecondary Electronic Standards Council (PESC) is very pleased to announce that SmartCatalog and the University of Denver have joined the PESC Membership.

“Getting involved with PESC allows SmartCatalog to work closely with educational leadership in developing national standards. We believe that creating and implementing standards is the key to a fluid system of transfers, which broaden attainment and create a more cohesive educational community,” states Anne Valentine, President of SmartCatalog and Co-Chair of PESC’s Course Catalog Workgroup that is launching Tuesday October 24, 2006 during PESC’s Fall 2006 Summit in San Diego. “We’re looking forward to the work ahead and encourage our colleagues, both corporate and institutional, to join us in PESC and in the important tasks at hand. When institutions speak the same technical language, students are the winners,” Ms. Valentine adds.

“Common standards for the exchange of information in higher education benefits institutions, government, students and families. The University of Denver looks forward to participating in the development of those standards,” Dennis Maurice Becker, Registrar for the University of Denver, comments on joining PESC.

For more information about SmartCatalog, please visit www.AcademicCatalog.com. For more information about the University of Denver, please visit www.DU.edu. For more information on PESC, please visit www.PESC.org.

About SmartCatalog
SmartCatalog has been publishing curriculum information online and in print since 1996. All services are designed to assist academic administrators integrate curriculum information with student information systems and transcripts. The chief areas of endeavor are creating dynamic catalogs and course atlases, and implementing catalog management technology as well building curriculum databases.

About the University of Denver
The University of Denver, the oldest independent university in the Rocky Mountain region, enrolls approximately 10,400 students in its undergraduate and graduate programs. The Carnegie Foundation classifies DU as a Doctoral/Research University with high research activity. Nestled in residential neighborhoods, our campus is just eight miles from downtown Denver and 15 miles from the mountains.

About PESC
Established in 1997 and located in Washington, D.C., the Postsecondary Electronic Standards Council (PESC) is a non-profit, community-based, umbrella association of colleges and universities; professional and commercial organizations; data, software and service providers; and state and federal government agencies. PESC’s mission is to lead the establishment and adoption of data exchange standards in education. The goals of the mission are to enable the improvement of institutional performance and foster collaboration across educational communities in order to lower costs, improve service, and attain system interoperability.

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