FOR IMMEDIATE RELEASE
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PESC Members Elect Steering Committee for Standards Forum for Education
Directors Appoint NCHELP Representative to Board

Washington DC – At the Annual Fall Membership Meeting held October 15, 2007 in Montreal Canada, members of the Postsecondary Electronic Standards Council (PESC) elected 7 members of the Steering Committee of the Standards Forum for Education. Elected for two year terms that begin January 1, 2008 are:

- Adriana Farella, College Board¹
- Holly Hyland, Federal Student Aid, U.S. Department of Education
- Robert King, Citibank Student Loan Corp.
- Clare Smith-Larson, Iowa State University²
- Adele Marsh, AES, representing EFC
- Richard Moon, SunGard Higher Education
- Eddie Upton, University of Mississippi

Under the guidance of the PESC Board of Directors, the Steering Committee provides overall direction for the Standards Forum for Education and manages all development and maintenance workgroups and boards. Founded on August 4, 2000, the Standards Forum for Education sets and maintains standards for use in data exchanges between colleges and universities and their various trading partners. To date, the Standards Forum for Education has produced 5 PESC approved, community standards (College XML Transcript, Common Record: CommonLine – CRC, the Data Transport Standard, the High School XML Transcript, and Online Loan Counseling), an extensive Policies and Procedures Manual which includes PESC Guidelines for XML Architecture and Data Modeling, Documentation Standards, and in conjunction with the U.S. Department of Education the XML Registry and Repository for the Education Community.

Subsequently, at the Winter 2008 Summit, Steering Committee members elected Eddie Upton from the University of Mississippi as Chair and Bob King of Citibank as

¹ Most recently, Ms. Farella notified the Steering Committee that she has resigned from the College Board and would therefore need to resign from the Steering Committee. The Steering Committee is currently looking to replace Ms. Farella.
² Ms. Smith-Larson was appointed to replace newly elected Barry Billing who resigned from OCAS and from the Steering Committee.
Vice Chair. The Board of Directors thanks Adele Marsh of AES who served as Chair in 2007.

The Directors of PESC are pleased to announce the appointment of Brian Allison to the Board effective January 18, 2008. Mr. Allison is Vice President of Technology and Industry Initiatives at USA Funds. He has held various positions within the financial aid community including Co-Chair of NCHELP’s Electronic Standards Committee [a position he still holds] and Chair of the Meteor Project. The PESC Board of Directors appointed Mr. Allison based on a recommendation from Brett Lief, President of the National Council of Higher Education Loan Programs [NCHELP], a founding PESC Member.

For more information on PESC and the Standards Forum for Education, please visit www.PESC.org.

About PESC
Established in 1997 and located in Washington, D.C., the Postsecondary Electronic Standards Council (PESC) is a non-profit, community-based, umbrella association of colleges and universities; professional and commercial organizations; data, software and service providers; and state and federal government agencies. PESC’s mission is to lead the establishment and adoption of data exchange standards in education. The goals of the mission are to enable the improvement of institutional performance and foster collaboration across educational communities in order to lower costs, improve service, and attain system interoperability.