SPRING 2010 DATA SUMMIT

FACTORS OF INTEROPERABILITY

SPONSORSHIP OPPORTUNITIES

April 1 - 2, 2010
Hyatt Regency Washington
On Capitol Hill

POSTSECONDARY
Electronic Standards Council
PESC.ORG
Sponsorship opportunities for the Spring 2010 Data Summit are now available!

The Summit takes place from Thursday April 1, 2010 through Friday April 2, 2010 and is being held at the Hyatt Regency Washington on Capitol Hill in Washington, D.C.

For more information about The Summit including registration and hotel information, please visit www.PESC.org or contact Jennifer Kim, Membership Services Manager, at 202.261.6514 or Jennifer.Kim@PESC.org.

**SPRING 2010 DATA SUMMIT**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM</td>
<td>$8,500</td>
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<tr>
<td>DIAMOND</td>
<td>$5,000</td>
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<tr>
<td>GOLD</td>
<td>$2,500</td>
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<td>SILVER</td>
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<tr>
<td>BRONZE</td>
<td>$500</td>
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</tbody>
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**Spring 2010 Data Summit**

April 1 - 2, 2010
Hyatt Regency Washington on Capitol Hill
Washington, D.C.

**FACTORS OF INTEROPERABILITY**
Sponsors help support the cost of meeting space, meeting materials, and food and beverage for attendees. Organizations simply wishing to include their logo in the program to indicate their support for standards may do so for a $250 fee.

Benefits of Bronze Sponsorship
- Organization logo listed below Silver Sponsor logos on the registration website and in the program
- Naming of sponsors in all pre-Summit marketing, press releases, and articles

Benefits of Silver Sponsorship
- All benefits listed above, plus organization logo displayed at Summit
- Organization logo listed below Gold Sponsor logos on the registration website and in the program

Benefits of Gold Sponsorship
- All benefits listed above, plus the ability to display marketing materials at the Summit registration table
- Organization logo listed prominently above Silver and Bronze Sponsor logos on the registration website and in the program
- Organization logo listed prominently on PESC homepage with link to sponsor homepage

Benefits of Diamond Sponsorship
- All benefits listed above, plus ability to address attendees during general sessions
- Organization logo listed prominently above Gold, Silver, and Bronze Sponsor logos on the registration website, in the program and on the PESC homepage

Benefits of Platinum Sponsorship
- All benefits listed above, plus designation as premier sponsor
- Organization logo listed prominently above Diamond, Gold, Silver, and Bronze Sponsor logos on the registration website, in the program and on the PESC homepage

YES, please list my organization as a:

- **PLATINUM Sponsor**
  - $8,500
- **DIAMOND Sponsor**
  - $5,000
- **GOLD Sponsor**
  - $2,500
- **SILVER Sponsor**
  - $1,000
- **BRONZE Sponsor**
  - $500

Please complete this form and send it along with a check payable to:

Postsecondary Electronic Standards Council
1250 Connecticut Ave, NW
Suite 200
Washington, DC 20036

Fax: 202-261-6517
PESC’s tax ID# is 52-2179499

If you would like to pay your sponsorship by credit card or if your organization is interested in alternative sponsorship opportunities, please contact Jennifer Kim, PESC’s Membership Services Manager, at 202.261.6514 or at Jennifer.Kim@PESC.org.

NO, my organization is unable to sponsor but please notify me of future opportunities.