Executive Summary

• NSC is making large strides in becoming a unique and vital education data and information resource for the nation
  • We are expanding the nations only PSED outcome database with new credentials…now also moving into K-12
  • We are developing new free to low cost data and information reporting capabilities designed to inform beyond the outcome
  • Participation in multi-state longitudinal projects at the K-12 and K-20 levels

• NSC is moving toward a sustainability model which uses the least amount of education oriented and public funds as possible.

• NSC can be an important ally in helping individual institutions, SEA’s, LEA’s and policy makers simplify the questions and the data sources to provide answers to questions
National Student Clearinghouse’s Mission

We serve the education community by facilitating the exchange and understanding of student enrollment, performance and related information.
Evolution of Clearinghouse: Richness of our data and the trust of the data owners has placed Clearinghouse in a unique position in the SLDS discussion (over 110MM unit level records)

- Two States with school contracted coverage below 93%
  - LA: Louisiana Technical College: SIS Integration delay, working on contract (96.8%)
  - SD: National American University (For Profit): 5,600 IPEDS: (94.5%)

PSED Coverage
(% Enrollment contracts by State)
## Total Clearinghouse PSE Coverage

<table>
<thead>
<tr>
<th>Category</th>
<th>IPEDS Size M</th>
<th>Contracted</th>
<th>Active</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Inst (2 &amp; 4 yr)</td>
<td>14.1</td>
<td>98.8%</td>
<td>97.7%</td>
</tr>
<tr>
<td>Privates NP</td>
<td>3.8</td>
<td>95.3%</td>
<td>88.8%</td>
</tr>
<tr>
<td>For Profit</td>
<td>1.5</td>
<td>75.7%</td>
<td>56.7%</td>
</tr>
<tr>
<td>Total Coverage</td>
<td>19.4</td>
<td>96.3%</td>
<td>92.8%</td>
</tr>
</tbody>
</table>

Most contracted should be active by Dec 2011
Utilization Summary: PSED

- Over 2 billion Enrollment records
- Over 110MM individual student records
- Over 55MM loan verifications monthly
- 166MM students tracked using StudentTracker
- Saving PSED 389MM dollars annually
Data Collection Focus

NSC will look to collect data that:

- Has exact meaning
- Can be collected at a national scale*
- Is relevant to the K-20 discussion

The process begins with collecting key education outcome data and then progressing to identify and collect outcome data qualifiers based on the above.

* This includes current regional (multi state) and state based databases projects
Data Collection: Key Outcome Data

NSC is working with all award owners to move this goal forward

Clearinghouse: Creating a unique education outcome data resource
Why trust NSC with your data and reporting?

NSC has an 18 year track record of protecting student privacy and institutional privacy while providing a growing value proposition to the data provider.

A national reputation of organization trust, neutrality and reliability.
What will be the cost?

Research needs vs. Privacy concerns
STRATEGIC INTENT: WHERE WE ARE HEADED

EDUCATION CONTINUUM

Clearinghouse
Creating a unique education data resource

K-12 enroll
K-12 Diploma
GED
PSED
• Enroll
• Degree
• Cert
Labor
• CEU
• Labor Data

ACTIVE
NEGOTIATING
Type 3 Inquiries
Multiple inquiries on PSED linking arrive weekly

Service: STHS
Goal: Measure K-12 Performance
States, Districts, HS,
Impact Ed Orgs (College Summit)
Funding Ed Orgs (BMGF)
Inquiry Type 1 – Std STHS
NSC’s consistent reporting of completion rates leading to growing demand

Service: ST
Goal: Measure College Completion
PSED Institutions, States
National Orgs (CCSSO, NGA, AACC, ACE)

Inquiry Type 2-College Completion
NSC is collaborating on linking workforce and PSED with PSED

PSED → College Completion → Workforce

Service: TBD
Goal: Various (Public Flagship to State, CC to legislature, Fed reporting?)
PSED Institutions, State (s)
USED “new” data requirements

Inquiry Type 3-Workforce
Several states inquiring regarding NSC’s ability to become their data warehouse for purposes of LDS and analysis

Service: In process
Goal: provide consistent platform for data accumulation

Inquiry Type 4-Data Warehousing and reporting
Building a Framework to address requests / inquiries

Data discipline: Getting down to the questions that really matter and loading only the data that answers those questions.

- Multi State College completion
  - Getting the privates to participate as a voluntary mandatory not as effective as proactive outreach to groups such as COFHE to determine what questions need to be answered.

- Workforce linkage
  - Clearly defining the question: i.e.: WICHE: “measuring the stock and flow” of human resources between a group of states in a specific manner to determine educational gaps in filing the workforce requirements. Are states self sufficient?
The NSC Research Center (501c3) formed last year

- Hired Dr. Don Hossler as Executive Director
- Directly supported by National Student Clearinghouse
  - Staff includes researchers, research associates
  - Operations: and file processing activity
- Has its own Board of Directors with NSC control
- Manage output and development of reports
  - Post secondary education
  - K-12
  - Longitudinal data systems
The NSC Research Center (501c3) formed last year

Major new initiatives underway PSED:

- Developing nationwide signature reports leveraging data
  - Developing first nationwide certificate credentials database
  - Developing automated, **free** transfer, outcome, GRS and completion reports for all PSED
  - Developing the next generation of PSED enrollment and outcome reporting needs with the help of IR, Registrars and enrollment managers
  - Includes default management tools for schools and students
The NSC Research Center (501c3) formed last year

- Major new initiatives underway K-12: Providing low cost access to data and analytical tools
  - **ST 2.0**: allowing schools, districts and States to cost effectively track student PSED access progression and completion (apc) – Nov 2011
  - **PPIP**: Building a national evaluation baseline to assess low income progress on apc – Next three years
  - **CCSSO/AASA ARRA** – EdFacts project: Providing States, districts and high schools the ability to post college going and one year progress statistics per Federal requirements
  - **CollegeSummit/AASA/NSC** – School and district college going assessment project: Providing the tools necessary to understand ST 2.0 results and develop a quick assessment of what to do next – July 2011
The NSC Research Center (501c3) formed last year

- Major longitudinal data system projects:
  - WICHE: Multi regional state database including K-20 data, workforce and driver’s license information goals is to understand the stock and flow of resources between states
    - Process being observed by NEBHE and SREB
  - NESSC: multi-state K-12 collaborative focused on understanding the flow of students academic progression between states
    - States looking for cost effective alternatives
- Workforce linkage requests are on the rise and NSC is working with several groups to determine how to best meet this growing demand
What enables this work to occur by the research center is our FERPA compliant StudentTracker™ platform
Our StudentTracker Services were highly used last year but there is plenty of room to grow

- We ran 13,233 files all in.
- HS originated files covered 12,365,700 students
- PSED Colleges originated reports: 48,290,777
- All other: States, Systems etc.: 105,808,957
- Total student researched: 166,465,434
NSC has worked with K-20 data from institutions in every state

States where NSC has performed K-20 work
ST has a wide variety of users many with large data needs

- Top student records processed:
  - PSED Institution:
    - American River College Los Rios CC District: 1,333,510
    - Illinois Inst Tech: 1,085,120
    - Hofstra 816,499
  - Systems:
    - Calif CC System: 33,971,742
    - Virginia CCS 4,317,550
  - Ed Orgs:
    - Michigan CEPI: 8,203,380
    - College Board: 4,798,429
  - Outreach: DC College Access Program: 121,565
  - High School: Dade 1,082,210; CT Board of Ed: 678,632
Supporting ED’s Strategic Goals
Student Loan Servicing

- Cost savings to Schools
- Cost savings to loan holders

Accountability

- Access, Persistence & Completion Reporting

Transparency

- LoanLocator/Meteor to students and schools

Delinquency/Default Management

Integrity of the Aid Program Assistance to Schools to maintain eligibility
Tools leveraged by NSC today to serve Financial Aid needs

- **Meteor platform** – Open source financial data sharing software managed by NSC; only currently serves a subset of FFELP loans
- **Loan Locator** – NSC Service, which when coupled with Meteor provides students and FAO’s detailed view of total debt
- **Mapping Your Future** – Financial awareness and entrance/exit counseling tool (NSC also provides index for this service)
**Borrower Name:** JANE DOE

View Student Loans and Other Financial Aid Awards | View Repayment and Billing Summary | View Claim and Default Details

**Award Information**

<table>
<thead>
<tr>
<th>Student’s Name</th>
<th>Loan Status</th>
<th>Award Type</th>
<th>Award Amount</th>
<th>Begin Date</th>
<th>End Date</th>
<th>School</th>
<th>Lender</th>
<th>Servicer</th>
<th>Guarantor</th>
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</thead>
<tbody>
<tr>
<td>JANE DOE</td>
<td>In School or Grace</td>
<td>Alternative</td>
<td>$12,500.00</td>
<td>2007-09-04</td>
<td>2008-05-24</td>
<td>HOMETOWN UNIVERSITY</td>
<td>ABC LENDER*</td>
<td>YOUR SERVICER</td>
<td>MY STATE GUARANTOR</td>
</tr>
</tbody>
</table>

* Denotes source of data.

If you require additional information regarding the loan that you are viewing, please contact the source of the data.

The following organizations have additional information not displayed above:

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<thead>
<tr>
<th>As of Date</th>
<th>Member Name</th>
<th>Web Site</th>
<th>Customer Service Phone</th>
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<tbody>
<tr>
<td>04/09/2008</td>
<td>YOUR SERVICER</td>
<td><a href="http://www.yourservicer.org">www.yourservicer.org</a></td>
<td>(800) 555-5555</td>
</tr>
<tr>
<td>03/09/2008</td>
<td>YOUR LENDER</td>
<td><a href="http://www.yourlender.org">www.yourlender.org</a></td>
<td>(888) 555-5555</td>
</tr>
</tbody>
</table>
Final thought re: Longitudinal Data Systems and Reporting
There is a lot of money being invested in making the longitudinal data system soup...

The problem we have seen.....
While each State is calling it “Soup”, in fact the ingredients (elements) and purposes (questions being answered) are varied.
NSC’s approach to the K-20 continuum has created a standardization opportunity

- NSC consistently communicates data and policy question pragmatism and simplicity in all of its interactions at the school, LEA, SEA, State and National levels
- Success will be more easily achieved with rigor around questions to be answered as well as data
- The process should be viewed as the equivalent of an “onion peel” to get further
- It is a more cost effective approach
NSC’s objective regarding LDS is to be as helpful as necessary to help post secondary institutions, SEA’s, LEA’s and policy makers get the basic information they need

*In a pragmatic cost-effective fashion.*