SPRING 2012 | LAS VEGAS | WYNN | PESC.ORG

DATA SUMMIT

COLLABORATE | COMMUNICATE | INNOVATE

MAY 2-4, 2012

Sponsorship Opportunities
15th Year Anniversary
Sponsorship opportunities are now available for the **PESC SPRING 2012 DATA SUMMIT!**

The Summit takes place Wednesday May 2–4, 2012 and includes PESC’s Annual Spring Membership Meeting and Annual Spring Reception.

To sponsor, please complete this form and send it along with a check payable to:

**Postsecondary Electronic Standards Council**  
**1250 Connecticut Avenue NW ~ Suite 200**  
**Washington, DC 20036**  
**Fax: 202-261-6517**  
**PESC’s tax ID# is 52-2179499**

For more information including registration and hotel reservations, or if you would like to pay your sponsorship by credit card or if your organization is interested in alternative sponsorship opportunities, please contact Jennifer Kim, PESC's Director of Membership Services, at 202.261.6514 or at Jennifer.Kim@PESC.org.

**DIAMOND**  
$8,500

**GOLD**  
$5,000

**SILVER**  
$2,500

**BRONZE**  
$1,000

**STAKEHOLDER**  
$500
Please support PESC and sign up to be a sponsor today!

Sponsors help support the cost of meeting space, meeting materials, and food and beverage for Summit attendees.

Organizations looking only to include a logo in the Summit program to indicate their support for PESC may do so for a $250 fee.

**YES, please list my organization as a:**

- **DIAMOND Sponsor**
  - Sponsor $8,500
- **GOLD Sponsor**
  - Sponsor $5,000
- **SILVER Sponsor**
  - Sponsor $2,500
- **BRONZE Sponsor**
  - Sponsor $1,000
- **STAKEHOLDER Sponsor**
  - Sponsor $500

**NO, my organization is unable to sponsor but please notify me of future opportunities.**

- **Organization Name**
- **Contact Person and Title**
- **Street Address**
- **City, State and Zip**
- **Phone**
- **Fax**
- **Email Address**
- **Payment Amount**

**BENEFITS OF STAKEHOLDER SPONSORSHIP**
- Organization name and/or logo listed or displayed below BRONZE Sponsor logos on the Summit registration website and in the Summit program
- Organization name and/or logo listed or displayed in all marketing, press releases and articles preceding the Summit

**BENEFITS OF BRONZE SPONSORSHIP**
- All benefits above, plus organization name and/or logo listed or displayed at Summit registration table
- Organization name and/or logo listed or displayed below SILVER, GOLD and DIAMOND Sponsor logos on the Summit registration website and in the Summit program
- Organization can display marketing materials at the Summit registration table

**BENEFITS OF SILVER SPONSORSHIP**
- All benefits above, plus attendee list provided prior to Summit
- Organization name and/or logo listed or displayed prominently below GOLD and DIAMOND Sponsor logos on the Summit registration website and in the Summit program
- Organization name and/or logo listed or displayed prominently on PESC homepage with link to sponsor homepage

**BENEFITS OF GOLD SPONSORSHIP**
- All benefits above, plus one (1) complimentary registration
- Organization name and/or logo listed or displayed prominently below DIAMOND Sponsor logos on the Summit registration website, in the Summit program and on the PESC homepage
- Organization provided with one display table for marketing materials

**BENEFITS OF DIAMOND SPONSORSHIP**
- All benefits above, plus one (1) additional complimentary registration (for a total of two (2))
- Designation as Premier Sponsor, option to address attendees during General Session, and organization logo listed prominently and first on the Summit registration website, in the Summit program and on the PESC homepage
- Organization can include one full-page advertisement in THE STANDARD to run four consecutive months

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  - Sponsor $1,000
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  - Sponsor $500

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