FOR IMMEDIATE RELEASE
February 1, 2013
Contact:
Michael Sessa
PESC President & CEO
+1.202.261.6516

SHEEO PRESIDENT PAUL E. LINGENFELTER PH.D.
TO KEYNOTE PESC SPRING 2013 DATA SUMMIT

DATA SUMMIT: “CONNECTING KIDS TO COLLEGE AND CAREER”
SIGNIFIES PESC P2OW PERSPECTIVE AND NAME CHANGE

(Washington DC) – PESC is pleased to announce Paul E. Lingenfelter Ph.D. as keynote speaker for its Spring 2013 Data Summit being held May 1-3, 2013 in San Diego at the OMNI Hotel. Dr. Lingenfelter serves as President of the State Higher Education Executive Officers (SHEEO) association, a position he’s held since 2000.

Dr. Lingenfelter’s work as President of SHEEO has focused on increasing successful participation in higher education; accountability for improving learning; finance; and building more effective relationships between K-12 and postsecondary educators. Under his leadership, SHEEO organized the National Commission on Accountability in Higher Education, created the annual study State Higher Education Finance, published More Student Success: A Systemic Solution and substantially expanded SHEEO collaborations with the Council of Chief State School Officers (CCSSO).

From 1985 to 2000, he served at the John D. and Catherine T. MacArthur Foundation, where in 1996 he was appointed Vice President to establish and lead the MacArthur Foundation Program on Human and Community Development. Earlier, he was involved in the full range of the Foundation’s international and domestic programs as Associate Vice President for Planning and Evaluation & Director of Program Related Investments.

Dr. Lingenfelter was Deputy Director for Fiscal Affairs for the Illinois Board of Higher Education (IBHE) from 1980 to 1985 and held several other positions with the IBHE and the University of Michigan from 1968-80. His educational background includes an A.B. from Wheaton College in Literature, an M.A. from Michigan State University, and a Ph.D. from the University of Michigan in higher education with an emphasis in public policy. He is the author of numerous studies and articles related to his work in higher education and philanthropy, and he currently serves on the boards of the National Student Clearinghouse and the New Leadership Alliance for Student Learning and Accountability.
Dr. Lingenfelter’s keynote address *State Perspectives on Higher Education for the 21st Century* will be held over lunch Wednesday May 1, 2013 at PESC’s Spring 2013 Data Summit in San Diego at the OMNI Hotel. His address will discuss the funding, management and administration of public education and the challenges states face in a 21st century learning environment.

Joining Dr. Lingenfelter as Featured Speakers (check the PESC website for updates and additional speakers):

- **SCOTT GILLIE**, Executive Director, Encouragement Services, Inc. & President, Alliance of Career Resource Professionals (ACRP) – *Introducing ACRP*
- **MAUREEN MATTHEWS WENTWORTH**, Program Director, Education Data and Information Systems, Council of Chief State School Officers (CCSSO) – *National Data Initiatives*
- **JOHN C. ITTELSON, PH.D.,** Director of Communication, Collaboration, and Outreach, California Virtual Campus; Professor Emeritus California State University Monterey Bay – *Student eDentity: ePortfolios and Beyond!*
- **BILL MCKEE**, Director of Operations, Ontario College Application Service (OCAS) & Chair, PESC Canadian User Group – *Canadian Transcript Exchange Network*
- **TIM CALHOON**, Technology Center Director, Office of the Chancellor, California Community Colleges – *EdExchange: Enabling Common Data Exchange for California in the 21st Century*
- **JEFFREY ALDERSON**, Senior Director of Product Innovation, ConnectEDU - *MyData*

As PESC’s XML High School Transcript standard is now supported across the United States of America and Canada, coupled with additional PESC Approved Standards that are attracting labor and workforce stakeholders, the PESC Board of Directors and Members agreed in 2012 that a name change to the organization was necessary.

Now with a new name, **P20W Education Standards Council**, PESC will continue on its collaborative mission which includes continued development and support of common data standards, establishment and support of common data networks and infrastructure, common authentication and web services protocols enterprise-wide, seamless connections bridging postsecondary education systems to secondary and labor and workforce systems, and an eye on emerging technologies like social networking. For more information including Data Summit registration, please visit www.PESC.org.

---

**About PESC**

Established in 1997 and headquartered in Washington, D.C., PESC is a non-profit, community-based, 501 (c)(3) umbrella association of data, software and service providers; non-profit organizations and associations; local, state and federal government agencies; colleges and universities; college and university systems; and, professional and commercial organizations. Through open and transparent community participation, PESC enables cost-effective connectivity between data systems to accelerate performance and service, to simplify data access and research, and to improve data quality along the education lifecycle.

PESC envisions national and international interoperability within the Education domain, supported by a trustworthy, inter-connected network called EdUnify built by and between communities of interest in which data flows seamlessly from one system to another and throughout the entire eco-system when and where needed without compatibility barriers but in a safe, secure, reliable, and efficient manner. To achieve its mission & vision, PESC organizes activities to: accelerate performance and service, reduce cost, lead collaborative development, set & maintain common data standards, promote best practices, link public and private sectors, and serve as data experts.

---

**Diamond Sponsors for the Spring 2013 Data Summit:**
- Common Application
- ConnectEDU
- National Student Clearinghouse
- Oracle
- Parchment
- SCRIP-SAFE
- USA Funds
- XAP