



## 2010 Membership

Postsecondary Electronic Standards Council  
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## Greetings from PESC!

On behalf of the Board of Directors, I am pleased to provide you with PESC's 2010 Membership Application.

PESC is working to become the voice for the efficient, qualitative, and secure exchange of student data from initial access of the student from high school into the college environment through to completion of one or more degrees from multiple institutions.

PESC drives data systems alignment across sectors and the elimination of incompatible interfaces and processes that present barriers to students and that inflate costs for public and private institutions struggling to keep up with the demands of technology and real-time data exchange while maintaining competitive tuition rates.

PESC's strength is derived from the actions and involvement of its membership and collaborating within the higher education community continues to bring us closer to our mutual goals. By joining PESC, you join the rest of the technology and standards community in this mission.

Please review this brochure and return all completed forms and information. If you have questions or concerns, please contact Jennifer Kim, Membership Services Manager, at 202-261-6514 or at [Jennifer.Kim@PESC.org](mailto:Jennifer.Kim@PESC.org).

Sincerely,

*Michael Sessa*

Michael D. Sessa  
Executive Director



## Who We Are

Established in 1997 at the National Center for Higher Education and located in Washington, D.C., the Postsecondary Electronic Standards Council (PESC) is a non-profit 501(c)(3), community-based, umbrella association of colleges and universities; college and university systems; professional and commercial organizations; data, software and service providers; non-profit organizations and associations; and state and federal government agencies.

## Our Mission

Through open and transparent community participation, PESC enables cost-effective connectivity between data systems to accelerate performance and service, to simplify data access and research, and to improve data quality along the higher education lifecycle.

## How We Achieve Our Mission

### *Accelerate Performance & Service*

- PESC develops and identifies tools for operational efficiencies and performance improvement in student data exchange from postsecondary preparedness and initial access of the student from high school into the college environment through successful completion of the education experience and into the workforce.

### *Reduce Cost*

- PESC promotes cost effectiveness of data alignment across disparate systems and across sectors that help mitigate costs for state and local governments and institutions struggling to keep up with the demands of technology and real-time data exchange while maintaining competitive tuition rates.

### *Lead Collaborative Development*

- PESC leads the establishment and facilitates the adoption and implementation of data exchange standards through direct community participation. Workgroups are continuously formed and follow specific policies and procedures, governed by the Steering Committee of the Standards Forum.

### *Set /Maintain Common Data Standards*

- PESC serves as a standards-setting & maintenance body with open, balanced policies & procedures. The Change Control Board (CCB) is the standing committee that reviews and approves standards.

### *Promote Best Practices*

- PESC highlights and supports successful business models for data standardization, access, and exchange. A competition is held each year and awards are provided each spring.

### *Link Public & Private Sectors*

- PESC maintains collaborative relationships with public, private, governmental, and international stakeholders in a balanced, neutral, and trusting environment.

### *Serve as Data Experts*

- PESC continuously improves its expertise and core competency in XML architecture and data modeling. The Technical Advisory Board (TAB) is the standing committee that provides technical expertise.



# Member Benefits

Valid through June 30, 2010

- Unlimited, active participation available in:
  - all PESC User Groups and Task Forces
  - all national, standards-setting development initiatives
  - the PESC Standards Forum for Education and all PESC workgroups
- Organizational representatives are qualified to serve:
  - as Chair of initiatives and/or workgroups
  - on the Steering Committee of the Standards Forum for Education
  - on the Board of Directors
- Right to vote on:
  - issues proposed by the Membership
  - changes to PESC by-laws
  - elections of the Steering Committee of the Standards Forum for Education
  - elections of the Board of Directors
- Eligible to:
  - propose workgroup topics to the Board of Directors for standards development and/or research
  - submit articles & press releases for inclusion in PESC's monthly newsletter "The Standard"
- Discounted rates:
  - at PESC meetings & conferences
  - for Seal of Approval Program
- Free access to all PESC conference calls
- Linked as a Member on PESC website (with a link to your website), in certain publications, and in promotional materials
- Networking and collaboration with other Membership organizations that support data exchange standardization



## Association “Umbrella” Policy

For associations that are members of PESC, payment of dues enables both unlimited staff participation in PESC and extension of PESC member benefits to its membership as well. The first five (5) representatives from an association’s membership can participate at no extra charge. After five (5), a \$500 per person fee is assessed. Associations are required to identify and submit the names and contact information for those representatives designated under the umbrella policy on an annual basis. As the association is the member though, official voting remains the sole responsibility of the association.

## Referral discounts

For existing members that refer new members, PESC will reduce the existing member’s membership fee by 25% to a maximum of \$2,000. The discount is provided once, at the time the new member joins PESC.

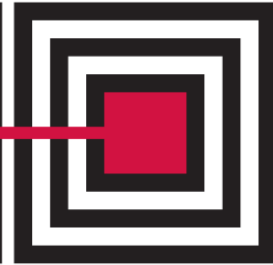
## Membership Sponsors

Please note that members and affiliates may pay the membership costs for another organization. Such sponsorships are important for those organizations, especially colleges and universities and states that have a vested interest in joining PESC but have budgetary restrictions.

**POSTSECONDARY**

Electronic Standards Council

PESC.ORG



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# Member Dues

Valid through June 30, 2010

## COLLEGE OR UNIVERSITY

### NON-PROFIT

- 1 campus \$150
- 2 – 10 campuses \$500
- 11+ campuses \$1,000

### FOR PROFIT

- < 1,000 students \$150
- 1,000 ≤ 10,000 students \$500
- 10,000 < 50,000 students \$1,000
- 50,000+ students \$2,500

**NON-PROFIT ASSOCIATION** \$5,000

## NON-PROFIT ORGANIZATION WITH REVENUES

- < \$10 million \$5,000
- \$10 million ≤ \$100 million \$7,500
- \$100 million + \$10,000

## COMMERCIAL ORGANIZATION WITH REVENUES

- < \$1 million \$5,000
- \$1 million ≤ \$10 million \$6,000
- \$10 million ≤ \$100 million \$12,000
- \$100 million + \$14,000

**STATE OR FEDERAL GOVERNMENT AGENCY** \$20,000

**BANK, LENDER, OR SERVICER** \$10,500

